THE COST OF VOTER DATA

Meet Mary. Mary is a hard-working, stay at home mom from Kenosha, WI who is concerned about her local schools. She decides to run for School Board, in order to make the local schools better.

In order to run for office, Mary needs to obtain local voter data. This will allow her to properly market to registered voters.





Massachussetts New York Ohio Oklahoma Vermont Washington Wyoming Arkansas Florida Delaware Alaska Idaho

Voter Data is free in Massachussetts, New York, Ohio, Oklahoma, Vermont, Washington and Wyoming.

Michigan North Carolina California Minnesota Missouri Maryland South Carolina Kansas

In Illinois, it costs \$500 to get voter records.

Connecticut Kentucky Hawaii Illinois Nebraska Oregon Pennsylvania Rhode Island Colorado Utah Texas Iowa Mississippi Maine South Dakota Tennessee New Mexico Georgia Indiana

In Wisconsin, it can cost up to \$12,500 to purchase voter data. That's the third most expensive state in the country.

Nevada West Virginia New Hampshire Wisconsin Alabama Arizona

Louisiana

Montana

Virginia

North Dakota

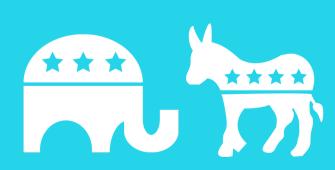
Mary to run for public office,

encouraging a traditon of

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20000



candidates to succesfully wage a campaign, and gives an unfair advantage to political parties.

If we want a wider representation of candidates in Wisconsin, we need free voter data.