

PRELIMINARY DRAFT – NOT READY FOR INTRODUCTION

1 **AN ACT** *to repeal* 60.23 (24), 66.0419 (title), (1), (2) and (3), 66.0419 (4) and (5),
2 66.0421 (1) (a), 66.0421 (1) (b), 66.0422 (1) (a), 100.209 (1) (a) and (b), 196.04 (4)
3 (a) 1. and 196.204 (7); *to renumber* 196.04 (4) (a) 2. a. to e.; *to renumber and*
4 *amend* 66.0419 (3m), 134.43 (1), 182.017 (1) and 943.46 (1) (a); *to consolidate,*
5 *renumber and amend* 196.04 (4) (a) (intro.) and 2. (intro.); *to amend* 11.01
6 (17g), 20.395 (3) (jh), 25.40 (1) (a) 4m., 66.0421 (title), 66.0421 (2), 66.0421 (3),
7 66.0421 (4), 66.0422 (title), 66.0422 (2) (intro.), 66.0422 (3) (b), 66.0422 (3n),
8 70.111 (25), 76.80 (3), 77.52 (2) (a) 12., 100.195 (1) (c) 2., 100.209 (title), 100.209
9 (2), 100.209 (3), 134.43 (2) (a), 134.43 (2m) (a), 182.017 (3), 182.017 (5), 182.017
10 (6), 196.01 (1g), 196.01 (9m), 196.04 (4) (b), 196.195 (5), 196.203 (1m), 196.203
11 (3) (b) (intro.), 196.203 (3) (b) 2., 196.203 (3) (c), 196.203 (3) (d), 196.203 (3) (e)
12 1. (intro.), 196.50 (1) (b) 2. e., 196.50 (1) (c), 196.85 (1m) (b), 943.46 (title), 943.46
13 (2) (a), 943.46 (2) (b), 943.46 (2) (c), 943.46 (2) (d), 943.46 (2) (e), 943.46 (2) (f),
14 943.46 (2) (g) and 943.46 (5); *to repeal and recreate* 100.195 (1) (h) 1. and
15 196.01 (1p); and *to create* 66.0420, 66.0421 (1) (c), 66.0421 (1) (d), 66.0422 (1)

1 (d), 100.209 (1) (c) and (d), 134.43 (1g), 134.43 (1m) (e), 182.017 (1g), 182.017
2 (8), 182.017 (9), 196.01 (12g), 196.01 (12r), 196.85 (1m) (d), 943.46 (1) (d) and
3 943.46 (1) (e) of the statutes; **relating to:** regulation of cable television and
4 video service providers and granting rule-making authority.

Analysis by the Legislative Reference Bureau

This preliminary draft as been prepared for informational purposes. No analysis will be prepared.

The people of the state of Wisconsin, represented in senate and assembly, do enact as follows:

5 **SECTION 1.** 11.01 (17g) of the statutes is amended to read:

6 11.01 (17g) “Public access channel” means a PEG channel that is required
7 under a franchise granted under s. 66.0419 (3) (b) by a city, village, or town to a cable
8 operator, as defined in s. 66.0419 (2) (b), and, as defined in s. 66.0420 (2) (s), that is
9 used for public access purposes, but does not include a PEG channel that is used for
10 governmental or educational purposes.

11 **SECTION 2.** 20.395 (3) (jh) of the statutes is amended to read:

12 20.395 (3) (jh) *Utility facilities within highway rights-of-way, state funds.*
13 From the general fund, all moneys received from telecommunications providers, as
14 defined in s. 196.01 (8p), or cable television telecommunications service providers,
15 as defined in s. 196.01 (1r), for activities related to locating, accommodating,
16 operating, or maintaining utility facilities within highway rights-of-way, for such
17 purposes.

18 **SECTION 3.** 25.40 (1) (a) 4m. of the statutes is amended to read:

1 25.40 (1) (a) 4m. Moneys received from telecommunications providers or cable
2 television telecommunications service providers that are deposited in the general
3 fund and credited to the appropriation account under s. 20.395 (3) (jh).

4 **SECTION 4.** 60.23 (24) of the statutes is repealed.

5 **SECTION 5.** 66.0419 (title), (1), (2) and (3) of the statutes are repealed.

6 **SECTION 6.** 66.0419 (3m) of the statutes is renumbered 66.0420 (12), and
7 66.0420 (12) (title), (a) and (b) 2., as renumbered, are amended to read:

8 66.0420 (12) (title) MUNICIPAL CABLE ~~TELEVISION~~ SYSTEM COSTS. (a) Except for
9 costs for any of the following, a municipality that owns and operates a cable ~~television~~
10 system, or an entity owned or operated, in whole or in part, by such a municipality,
11 may not require nonsubscribers of the cable ~~television~~ system to pay any of the costs
12 of the cable ~~television~~ system:

13 1. ~~Public, educational, and governmental access~~ PEG channels.

14 2. Debt service on bonds issued under s. 66.0619 to finance the construction,
15 renovation, or expansion of a cable ~~television~~ system.

16 3. The provision of broadband service by the cable ~~television~~ system, if the
17 requirements of s. 66.0422 (3d) (a), (b), or (c) are satisfied.

18 (b) 2. A majority of the governing board of the municipality votes to submit the
19 question of supporting the operation of a cable ~~television~~ system by the municipality
20 to the electors in an advisory referendum and a majority of the voters in the
21 municipality voting at the advisory referendum vote to support the operation of a
22 cable ~~television~~ system by the municipality.

23 **SECTION 7.** 66.0419 (4) and (5) of the statutes are repealed.

24 **SECTION 8.** 66.0420 of the statutes is created to read:

1 **66.0420 Video service. (1)** LEGISLATIVE FINDINGS. The legislature finds all
2 of the following:

3 (a) Video service brings important daily benefits to state residents by providing
4 news, education, and entertainment.

5 (b) Uniform regulation of all video service providers by this state is necessary
6 to ensure that state residents receive adequate and efficient video service and to
7 protect and promote the public health, safety, and welfare.

8 (c) Fair competition in the provision of video service will result in new and more
9 video programming choices for consumers in this state, and a number of providers
10 have stated their desire to provide that service.

11 (d) Timely entry into the market is critical for new entrants seeking to compete
12 with existing providers.

13 (e) This state's economy would be enhanced by additional investment in
14 communications and video programming infrastructure by existing and new
15 providers of video service.

16 (f) Minimal regulation of all providers of video service within a uniform
17 framework will promote the investment described in par. (e).

18 (g) Ensuring that existing providers of video service are subject to the same
19 regulatory requirements and procedures as new entrants will ensure fair
20 competition among all providers.

21 (h) This section is an enactment of statewide concern for the purpose of
22 providing uniform regulation of video service that promotes investment in
23 communications and video infrastructures and the continued development of this
24 state's video service marketplace within a framework that is fair and equitable to all
25 providers.

1 **(2) DEFINITIONS.** In this section:

2 (a) “Affiliate”, when used in relation to any person, means another person who
3 owns or controls, is owned or controlled by, or is under common ownership or control
4 with such person.

5 (b) “Basic local exchange service area” means the area on file with the public
6 service commission in which a telecommunications video service provider provides
7 basic local exchange service, as defined in s. 196.01 (1g).

8 (c) “Cable franchise” means a franchise granted under s. 66.0419 (3) (b), 2005
9 stats.

10 (d) “Cable operator” has the meaning given in 47 USC 522 (5).

11 (e) “Cable service” has the meaning given in 47 USC 522 (6).

12 (f) “Cable system” has the meaning given in 47 USC 522 (7).

13 (g) Except as provided in sub. (8) (ag), “department” means the department of
14 financial institutions.

15 (h) “FCC” means the federal communications commission.

16 (i) “Franchise fee” has the meaning given in 47 USC 542 (g), and includes any
17 compensation required under s. 66.0425.

18 (j) 1. “Gross receipts” means all revenues received by and paid to a video service
19 provider by subscribers residing within a municipality for video service, or received
20 from advertisers, including all of the following:

21 a. Recurring charges for video service.

22 b. Event-based charges for video service, including pay-per-view and
23 video-on-demand charges.

24 c. Rental of set top boxes and other video service equipment.

1 d. Service charges related to the provision of video service, including activation,
2 installation, repair, and maintenance charges.

3 e. Administrative charges related to the provision of video service, including
4 service order and service termination charges.

5 f. Revenues received from the provision of home shopping or similar
6 programming.

7 g. All revenue, except for refunds, rebates, and discounts, derived by the video
8 service provider for advertising over its video service network to subscribers within
9 a municipality. If such revenue is derived under a regional or national compensation
10 contract or arrangement between the video service provider and one or more
11 advertisers or advertising representatives, the amount of revenue derived for a
12 municipality shall be determined by multiplying the total revenue derived under the
13 contract or arrangement by the percentage resulting from dividing the number of
14 subscribers in the municipality by the total number of regional or national
15 subscribers that potentially receive the advertising under the contract or
16 arrangement.

17 2. Notwithstanding subd. 1., “gross receipts” does not include any of the
18 following:

19 a. Discounts, refunds, and other price adjustments that reduce the amount of
20 compensation received by a video service provider.

21 b. Uncollectible fees, except that any uncollectible fees that are written off as
22 bad debt but subsequently collected shall be included as gross receipts in the period
23 collected, less the expenses of collection.

24 c. Late payment charges.

1 e. Amounts billed to video service subscribers to recover taxes, fees, surcharges
2 or assessments of general applicability or otherwise collected by a video service
3 provider from video service subscribers for pass through to any federal, state, or local
4 government agency, including video service provider fees and regulatory fees paid to
5 the FCC under 47 USC 159.

6 f. Revenue from the sale of capital assets or surplus equipment not used by the
7 purchaser to receive video service from the seller of those assets or surplus
8 equipment.

9 g. Charges, other than those described in subd. 1., that are aggregated or
10 bundled with amounts described in subd. 1., including but not limited to any
11 revenues received by a video service provider or its affiliates for telecommunications
12 services, information services, or the provision of directory or Internet advertising,
13 including yellow pages, white pages, banner advertisement, and electronic
14 publishing, if a video service provider can reasonably identify such charges on books
15 and records kept in the regular course of business or by other reasonable means.

16 h. Reimbursement by programmers of marketing costs actually incurred by a
17 video service provider.

18 (k) “Household” means a house, apartment, mobile home, group of rooms, or
19 single room that is intended for occupancy as separate living quarters. For purposes
20 of this paragraph, “separate living quarters” are those in which the occupants live
21 and eat separately from any other persons in the building and which have direct
22 access from the outside of the building or through a common hall.

23 (L) “Incumbent cable operator” means a person who, immediately before the
24 effective date of this paragraph, was providing cable service under a cable franchise,

1 expired cable franchise, or cable franchise extension, or under an ordinance or
2 resolution adopted or enacted by a municipality.

3 (m) “Institutional network” means a network that connects governmental,
4 educational, and community institutions.

5 (n) “Interim cable operator” means an incumbent cable operator that elects to
6 continue to provide cable service under a cable franchise as specified in sub. (3) (b)
7 2. a.

8 (o) “Issued” means, with respect to a video service franchise, issued or
9 considered to be issued by the department under sub. (3) (f) 2.

10 (p) “Large telecommunications video service provider” means a
11 telecommunications video service provider that, on January 1, 2007, had more than
12 500,000 basic local exchange access lines in this state or an affiliate of such a
13 telecommunication video service provider.

14 (q) “Low-income household” means any individual or group of individuals
15 living together as one economic unit in a household whose aggregate annual income
16 is not more than \$35,000, as identified by the United States Census Bureau as of
17 January 1, 2007.

18 (r) “Municipality” means a city, village, or town.

19 (s) “PEG channel” means a channel designated for noncommercial public,
20 educational, or governmental use.

21 (sm) “Qualified cable operator” means any of the following:

22 1. A cable operator that has been providing cable service in this state for at least
23 3 years prior to applying for a video service franchise and that has never had a cable
24 franchise revoked by a municipality.

25 2. An affiliate of a cable operator specified in subd. 1.

1 3. A cable operator that, on the date that it applies for a video service franchise,
2 individually or together with its affiliates or parent company, is one of the 10 largest
3 cable operators in the United States as determined by data collected and reported
4 by the FCC or determined by information available to the public through a national
5 trade association representing cable operators.

6 (t) “Service tier” means a category of video service for which a separate rate is
7 charged.

8 (u) “State agency” means any board, commission, department, or office in the
9 state government.

10 (um) “Telecommunications utility” has the meaning given in s. 196.01 (10).

11 (v) “Telecommunications video service provider” means a video service provider
12 that uses facilities for providing telecommunications service, as defined in s. 196.01
13 (9m), also to provide video service.

14 (w) “Video franchise area” means the area or areas described in an application
15 for a video service franchise under sub. (3) (d) 2.

16 (x) “Video programming” means programming provided by, or generally
17 considered comparable to programming provided by, a television broadcast station.

18 (y) “Video service” means any video programming service, cable service, or
19 service provided via an open video system that complies with 47 USC 573, that is
20 provided through facilities located at least in part in public rights-of-way, without
21 regard to delivery technology, including Internet protocol technology or any other
22 technology. “Video service” does not include any of the following:

23 1. Video programming provided by a commercial mobile radio service provider,
24 as defined in s. 196.01 (2g).

1 2. Video programming provided solely as part of and via a service that enables
2 users to access content, information, electronic mail, or any other service offered over
3 the public Internet.

4 (z) “Video service franchise” means a franchise issued under sub. (3) (f) 2.

5 (zb) “Video service network” means wireline facilities, or any component
6 thereof, located at least in part in the public right-of-way that deliver video service,
7 without regard to delivery technology, including Internet protocol technology or any
8 other technology. “Video service network” includes a cable system.

9 (zg) “Video service provider” means a person, including an incumbent cable
10 operator, who is issued a video service franchise or a successor or assign of such a
11 person.

12 (zm) “Video service provider fee” means the fee paid by a video service provider
13 under sub. (7).

14 **(3) AUTHORITY TO PROVIDE VIDEO SERVICE.** (a) *In general.* Except for an interim
15 cable operator, and except as provided in par. (c) and sub. (11), no person may provide
16 video service in this state unless the department has issued a video service franchise
17 to the person and the person has provided the notice required under par. (h).

18 (b) *Incumbent cable operators.* 1. A municipality may not renew or extend the
19 cable franchise of an incumbent cable operator that expires after the effective date
20 of this subdivision [revisor inserts date].

21 2. An incumbent cable operator may do one of the following:

22 a. Continue to provide cable service as an interim cable operator until the cable
23 franchise expires.

24 b. Apply for a video service franchise. If an incumbent cable operator applies
25 for a video service franchise, the cable franchise shall terminate and have no effect

1 upon issuance of the video service franchise. Upon termination of the cable
2 franchise, the municipality that granted the franchise shall, at the request of the
3 incumbent cable operator, surrender, return, or take such other action as may be
4 necessary to nullify any bond, letter of credit, or similar instrument intended to
5 secure the performance of the incumbent cable operator under the cable franchise.

6 3. An incumbent cable operator whose cable franchise expires after the
7 effective date of this subdivision [revisor inserts date], may not, after expiration
8 of the cable franchise, provide video service in this state unless the incumbent cable
9 operator applies for a video service franchise under subd. 2. b. and, upon issuance
10 of the video service franchise, provides the notice required under par. (h). An
11 incumbent cable operator whose cable franchise expired before the effective date of
12 this subdivision [revisor inserts date], and who was providing cable service
13 immediately before the effective date of this subdivision [revisor inserts date],
14 may continue to provide cable service if, no later than the first day of the 2nd month
15 beginning after the effective date of this subdivision [revisor inserts date], the
16 incumbent cable operator applies for a video service franchise under subd. 2. b.

17 (c) *Other providers.* A person, other than an incumbent cable operator, who was
18 providing video service immediately before the effective date of this paragraph
19 [revisor inserts date], may provide video service without a video service franchise
20 issued by the department. This paragraph ceases to apply to such a person if the
21 person does not apply for a video service franchise no later than the first day of the
22 2nd month beginning after the effective date of this paragraph [revisor inserts
23 date].

24 (d) *Application.* An applicant for a video service franchise shall submit an
25 application to the department that consists of all of the following:

1 1. The location and telephone number of the applicant's principal place of
2 business, the names of the principal executive officers of the applicant, and the
3 names of any persons authorized to represent the applicant before the department.

4 2. A description of the area or areas of the state in which the applicant intends
5 to provide video service.

6 3. The date on which the applicant intends to begin providing video service in
7 the video franchise area.

8 4. An affidavit signed by an officer or general partner of the applicant that
9 affirms all of the following:

10 a. That the applicant has filed or will timely file with the FCC all forms required
11 by the FCC in advance of offering video service.

12 b. That the applicant agrees to comply with this section and all applicable
13 federal statutes and regulations.

14 c. That the applicant is legally, financially, and technically qualified to provide
15 video service.

16 5. A description of the services that the applicant proposes to provide.

17 6. An application fee of \$2,000, or, if the applicant is applying for a modified
18 video service franchise as required under par. (j), an application fee of \$100.

19 (e) *Service upon municipalities.* 1. At the time that an applicant submits an
20 application under par. (d), or a video service provider submits a notification
21 regarding a modification to an application under par. (j), to the department, the
22 applicant or video service provider shall serve a copy of the application or notification
23 on each municipality in the video franchise area.

24 2. a. This subdivision applies only to a municipality that, under subd. 1., is
25 served a copy of an application or that, under subd. 1., is served a copy of a

1 notification relating to an expansion of the area or areas of the state in which a video
2 service provider intends to provide video service, if the municipality has not
3 previously been served a copy of an application under subd. 1. by that video service
4 provider.

5 b. If a municipality specified in subd. 2. a. has granted any cable franchise that
6 is in effect immediately before the effective date of this subdivision [revisor inserts
7 date], the municipality shall, no later than 10 business days after receipt of the copy,
8 notify the applicant in writing of the number of PEG channels for which incumbent
9 cable operators are required to provide channel capacity in the municipality, the
10 amount and type of monetary support for access facilities for PEG channels required
11 of incumbent cable operators as described in sub. (7) (em), and the percentage of
12 revenues that incumbent cable operators are required to pay the municipality as
13 franchise fees.

14 (f) *Department duties.* 1. No later than 15 business days after the filing of an
15 application, the department shall notify the applicant in writing as to whether the
16 application is complete and, if the department has determined that the application
17 is not complete, the department shall state the reasons for the determination.

18 2. No later than 15 business days after the filing of an application that the
19 department has determined is complete, the department shall determine whether
20 an applicant is legally, financially, and technically qualified to provide video service.
21 If the department determines that an applicant is legally, financially, and technically
22 qualified to provide video service, the department shall issue a video service
23 franchise to the applicant. If the department determines that an applicant is not
24 legally, financially, and technically qualified to provide video service, the department
25 shall reject the application and shall state the reasons for the determination. If the

1 department fails to make the determination, the department shall be considered to
2 have issued a video service franchise to the applicant, unless the applicant
3 withdraws the application or agrees with the department to an extension of time.

4 3. Notwithstanding subd. 2., if an applicant is a large telecommunications
5 video service provider or qualified cable operator, the department shall determine
6 that the applicant is legally, financially, and technically qualified to provide video
7 service.

8 4. The department shall promulgate rules for determining whether an
9 applicant that is not a large telecommunications video service provider or qualified
10 cable operator is legally, financially, and technically qualified to provide video
11 service.

12 (g) *Effect of video service franchise.* A video service franchise issued by the
13 department authorizes a video service provider to occupy the public rights-of-way
14 and to construct, operate, maintain, and repair a video service network to provide
15 video service in the video franchise area.

16 (h) *Notice before providing service.* No later than 10 business days before
17 providing video service in a municipality in a video franchise area, a video service
18 provider shall provide notice to the department and the municipality.

19 (i) *Expiration and revocation of video service franchise.* 1. Except as provided
20 in subd. 2., a video service franchise issued to a video service provider does not expire,
21 unless the video service provider gives 30 days' advance notice to the department
22 that the video service provider intends to terminate the video service franchise. If
23 a video service provider gives such notice, the video service franchise shall expire on
24 the termination date stated in the notice.

1 2. The department may revoke a video service franchise issued to a video
2 service provider if the department determines that the video service provider has
3 repeatedly failed to substantially meet a material requirement imposed upon it by
4 this section and the department has not otherwise acquiesced in such noncompliance
5 through a waiver. Before commencing a revocation proceeding, the department shall
6 provide the video service provider written notice of the department's intention to
7 revoke the franchise and the department's reasons for the revocation and afford the
8 video service provider a reasonable opportunity to cure any alleged violation. The
9 department must, before revoking any video service franchise, afford a video service
10 provider full due process that, at a minimum, must include a proceeding before a
11 hearing officer during which the video service provider must be afforded the
12 opportunity for full participation, including the right to be represented by counsel,
13 to introduce evidence, to require the production of evidence, and to question or
14 cross-examine witnesses under oath. A transcript shall be made of any such
15 hearing. A video service provider may bring an action to appeal the decision of the
16 department.

17 (j) *Modifications.* If there is any change in the information included in an
18 application filed by a video service provider under this subsection, the video service
19 provider shall notify the department and update the information within 10 business
20 days after the change, except that if the video service provider determines to expand
21 the area or areas of the state in which the video service provider intends to provide
22 video service, the video service provider shall apply to the department for a modified
23 video service franchise under par. (d). A video service provider that makes a
24 notification regarding a change in the information specified in par. (d) 3., 4., or 5.,

1 shall include with the notification a fee of \$100. No fee is required for a notification
2 regarding a change in the information specified in par. (d) 1.

3 (k) *Annual fee.* 1. Except as provided in subd. 2., a video service provider shall
4 pay an annual fee of \$2,000 to the department. The annual fees are first due one year
5 after issuance of a video service franchise.

6 2. If a video service provider has 10,000 or less subscribers, the first annual fee
7 required under subd. 1. shall be \$2,000 and each subsequent annual fee shall be
8 \$100.

9 (4) FRANCHISING AUTHORITY. For purposes of 47 USC 521 to 573, the state is the
10 exclusive franchising authority for video service providers in this state.
11 Notwithstanding s. 66.0425 and except as provided in s. 182.017, no municipality
12 may require a video service provider to obtain a franchise to provide video service or
13 impose on a video service provider any fee or requirement relating to the construction
14 of a video service network or the provision of video service, including any
15 requirement to deploy facilities or equipment or any requirement regarding rates for
16 video service, except as specifically authorized under this section.

17 (5) PEG CHANNELS. (a) *Maximum number of PEG channels.* 1. If an incumbent
18 cable operator is providing channel capacity for PEG channels to a municipality
19 under a cable franchise in effect immediately before the effective date of this
20 subdivision [revisor inserts date], the municipality shall require each interim
21 cable operator or video service provider that provides video service in the
22 municipality to provide channel capacity for the same number of PEG channels for
23 which channel capacity is provided immediately before the effective date of this
24 subdivision [revisor inserts date].

1 2. a. Except as provided in subd. 2. b. and c., if no incumbent cable operator is
2 providing channel capacity for PEG channels to a municipality under a cable
3 franchise that is in effect immediately before the effective date of this subd. 2. a.
4 [revisor inserts date], then, if the municipality has a population of 50,000 or more,
5 the municipality may require each interim cable operator and video service provider
6 that provides video service in the municipality to provide channel capacity for up to
7 3 PEG channels, and, if the municipality has a population of less than 50,000, the
8 municipality may require each interim cable operator and video service provider that
9 provides video service in the municipality to provide channel capacity for no more
10 than 2 PEG channels.

11 b. If an interim cable operator or video service provider distributes video
12 programming to more than one municipality through a single headend or video hub
13 office and the aggregate population of the municipalities is 50,000 or more, the
14 municipalities may not require the interim cable operator or video service provider
15 to provide, in the aggregate, channel capacity for more than 3 PEG channels under
16 subd. 2. a.

17 c. If an interim cable operator or video service provider distributes video
18 programming to more than one municipality through a single headend or video hub
19 office and the aggregate population of the municipalities is less than 50,000, the
20 municipalities may not require the interim cable operator or video service provider
21 to provide, in the aggregate, channel capacity for more than 2 PEG channels under
22 subd. 2. a.

23 3. An interim cable operator or video service provider shall provide any channel
24 capacity for PEG channels required under this paragraph on any service tier that is

1 viewed by more than 50 percent of the interim cable operator's or video service
2 provider's customers.

3 4. If a municipality is not required to provide notice to a video service provider
4 under sub. (3) (e) 2., the video service provider's duty to provide any additional
5 channel capacity for PEG channels that is required by the municipality under this
6 paragraph first applies on the date that the video service provider begins to provide
7 service in the municipality, and, if the municipality is required to provide notice
8 under sub. (3) (e) 2., the video service provider's duty to provide any such additional
9 channel capacity first applies on the date that the video service provider begins to
10 provide video service in the municipality or on the 90th day after the video service
11 provider receives the municipality's notice, whichever is later.

12 (b) *Exceptions.* 1. a. Notwithstanding par. (a), an interim cable operator or
13 video service provider may reprogram for any other purpose any channel capacity
14 provided for a PEG channel required by a municipality under par. (a) if the PEG
15 channel is not substantially utilized by the municipality. If the municipality certifies
16 to the interim cable operator or video service provider that reprogrammed channel
17 capacity for a PEG channel will be substantially utilized by the municipality, the
18 interim cable operator or video service provider shall, no later than 120 days after
19 receipt of the certification, restore the channel capacity for the PEG channel.
20 Notwithstanding par. (a) 3., an interim cable operator or video service provider may
21 provide restored channel capacity for a PEG channel on any service tier.

22 b. For purposes of this subdivision, a PEG channel is substantially utilized by
23 a municipality if the municipality provides 40 hours or more of programming on the
24 PEG channel each week and at least 60 percent of that programming is locally
25 produced.

1 2. Notwithstanding par. (a), if a municipality fails to provide the notice
2 specified in sub. (3) (e) 2. before the deadline specified in sub. (3) (e) 2., no interim
3 cable operator or video service provider is required to provide channel capacity for
4 any PEG channel, or monetary support for access facilities for PEG channels
5 pursuant to sub. (7) (em), until the 90th day after the municipality provides such
6 notice.

7 (c) *Powers and duties of municipalities.* 1. Except as otherwise required under
8 pars. (a) and (d) and sub. (7) (em), a municipality may not require an interim cable
9 operator or video service provider to provide any funds, services, programming,
10 facilities, or equipment related to public, educational, or governmental use of
11 channel capacity.

12 2. The operation of any PEG channel for which a municipality requires an
13 interim cable operator or video service provider to provide channel capacity under
14 par. (a), and the production of any programming appearing on such a PEG channel,
15 shall be the sole responsibility of the municipality and, except as provided in par. (d)
16 1., the interim cable operator or video service provider shall bear only the
17 responsibility to transmit programming appearing on the PEG channel.

18 3. A municipality that requires an interim cable operator or video service
19 provider to provide channel capacity for a PEG channel under par. (a) shall do all of
20 the following:

21 a. Ensure that all content and programming that the municipality provides or
22 arranges to provide for transmission on the PEG channel is submitted to the interim
23 cable operator or video service provider in a manner and form that is capable of being
24 accepted and transmitted by the interim cable operator or video service provider over
25 its video service network without changing the content or transmission signal and

1 that is compatible with the technology or protocol, including Internet protocol
2 television, utilized by the interim cable operator or video service provider to deliver
3 video service.

4 b. Make the content and programming that the municipality provides or
5 arranges to provide for transmission on a PEG channel available in a
6 nondiscriminatory manner to all interim cable operators and video service providers
7 that provide video service in the municipality.

8 (d) *Duties of interim cable providers and video service providers.* 1. If a
9 municipality requires an interim cable operator or video service provider to provide
10 capacity for PEG channels under par. (a), the interim cable operator or video service
11 provider shall be required to provide transmission capacity sufficient to connect the
12 interim cable operator's or video service provider's headend or video hub office to the
13 municipality's PEG access channel origination points existing as of the effective date
14 of this subdivision [revisor inserts date]. A municipality shall permit the interim
15 cable operator or video service provider to determine the most economically and
16 technologically efficient means of providing such transmission capacity. If a
17 municipality requests that such a PEG access channel origination point be relocated,
18 the interim cable operator or video service provider shall be required to provide only
19 the first 200 feet of transmission line that is necessary to connect the interim cable
20 operator or video service provider's headend or video hub office to such origination
21 point. A municipality shall be liable for the costs of construction of such a
22 transmission line beyond the first 200 feet and for any construction costs associated
23 with additional origination points, but not for the costs associated with the
24 transmission of PEG programming over such line. The interim cable operator or
25 video service provider may recover its costs to provide transmission capacity under

1 this subdivision by identifying and collecting a “PEG Transport Fee” as a separate
2 line item on customer bills.

3 2. If the interconnection of the video service networks of interim cable operators
4 or video service providers is technically necessary and feasible for the transmission
5 of programming for any PEG channel for which channel capacity is required by a
6 municipality under par. (a), the interim cable operators and video service providers
7 shall negotiate in good faith for interconnection on mutually acceptable rates, terms,
8 and conditions, except that an interim cable operator or video service provider who
9 requests interconnection is responsible for interconnection costs, including the cost
10 of transmitting programming from its origination point to the interconnection point.
11 Interconnection may be accomplished by direct cable, microwave link, satellite, or
12 any other reasonable method.

13 **(5m)** CONTRACTS WITH UNIVERSITY OF WISCONSIN CAMPUSES. If an incumbent
14 cable operator has entered into an agreement with an institution or college campus
15 within the University of Wisconsin System that is in effect on the effective date of this
16 subsection [revisor inserts date], and that requires the incumbent cable operator
17 to broadcast University of Wisconsin events on one of its channels, any video service
18 provider that provides video service in the area in which the events are broadcast by
19 the incumbent cable operator shall, upon the request of the institution or college
20 campus, enter into an agreement with the institution or college campus that requires
21 the video service provider to provide the same service on the same terms and
22 conditions as the agreement between the institution or college campus and the
23 incumbent cable operator.

24 **(6)** INSTITUTIONAL NETWORKS. Notwithstanding any franchise, ordinance, or
25 resolution in effect on the effective date of this subsection [revisor inserts date],

1 no state agency or municipality may require an interim cable operator or video
2 service provider to provide any institutional network or equivalent capacity on its
3 video service network.

4 (7) VIDEO SERVICE PROVIDER FEE. (a) *Duty to pay fee.* 1. Notwithstanding s.
5 66.0611 and except as provided in subds. 2. and 2m., a video service provider shall,
6 on a quarterly calendar basis, calculate and pay to each municipality in which the
7 video service provider provides video service a video service provider fee equal to the
8 percentage of the video service provider's gross receipts that is specified in par. (b)
9 and the monetary support for access facilities for PEG channels described in par.
10 (em). A video service provider shall remit the fee to the municipality no later than
11 45 days after the end of each quarter. Except as provided in subd. 2. or par. (b) 1.,
12 if the municipality is not required to provide notice under sub. (3) (e) 2., the duty to
13 remit the fee first applies to the quarter in which the video service provider begins
14 to provide service in the municipality, and, if the municipality is required to provide
15 notice under sub. (3) (e) 2., the duty to remit the fee first applies to the quarter in
16 which the video service provider begins to provide service in the municipality or to
17 the quarter that includes the 45th day after the video service provider receives the
18 municipality's notice, whichever quarter is later.

19 2. If a municipality fails to provide the notice specified in sub. (3) (e) 2. before
20 the deadline specified in sub. (3) (e) 2., no video service provider is required to pay
21 a video service provider fee, and no interim cable operator is required to pay a
22 franchise fee, to the municipality until the 45th day after the end of the quarter in
23 which the municipality provides the notice specified in sub. (3) (e) 2.

24 2m. If a municipality requires a video service provider to pay a cost-based
25 permit fee under a regulation under s. 182.017 (1r), the video service provider may

1 deduct the amount of the fee from any other compensation that is due to the
2 municipality including the video service provider fee under subd. 1.

3 (b) *Amount of fee.* The percentage applied to a video service provider's gross
4 receipts under par. (a) 1. for each municipality shall be 5 percent or one of the
5 following percentages, whichever is less:

6 1. If no incumbent cable operator was required to pay a franchise fee equal to
7 a percentage of gross revenues to the municipality immediately before the effective
8 date of this subdivision [revisor inserts date], the municipality may specify a
9 percentage of no more than 5 percent. The duty of a video service provider to pay the
10 municipality a video service fee equal to such percentage shall first apply to the
11 quarter that includes the 45th day after the municipality provides notice of the
12 percentage to the video service provider.

13 2. If an incumbent cable operator was required to pay a franchise fee equal to
14 a percentage of gross revenues to the municipality immediately before the effective
15 date of this subdivision [revisor inserts date], that percentage.

16 3. If more than one incumbent cable operator was required to pay a franchise
17 fee equal to a percentage of gross revenues to the municipality immediately before
18 the effective date of this subdivision [revisor inserts date], the lowest such
19 percentage.

20 (c) *Generally accepted accounting principles.* All determinations and
21 computations made under this subsection shall be made pursuant to generally
22 accepted accounting principles.

23 (d) *Record review.* A municipality may, upon reasonable written request but
24 no more than once in any 3-year period, for the purpose of ensuring proper and
25 accurate payment of a video service provider fee, review the business records of a

1 video service provider that is required to pay the municipality a video service
2 provider fee.

3 (e) *Actions to enforce payment.* 1. A municipality or a video service provider
4 may not bring an action concerning the amount of a video service provider fee
5 allegedly due to the municipality unless the parties have first participated in and
6 completed good faith settlement discussions. For purposes of any future litigation,
7 all negotiations pursuant to this paragraph shall be treated as compromise
8 negotiations under s. 904.08.

9 2. An action regarding a dispute over the amount of a video service provider fee
10 paid or allegedly due under this subsection shall be commenced within 4 years
11 following the end of the calendar quarter to which the disputed amount relates or be
12 barred, unless the parties agree in writing to an extension of time. Notwithstanding
13 ss. 814.01, 814.02, 814.03, and 814.035, no costs may be allowed in the action to
14 either party.

15 (em) *PEG channel monetary support.* 1. This subdivision applies to an
16 incumbent cable operator whose cable franchise is terminated under sub. (3) (b) 2.
17 b. The obligation that is actually imposed by a municipality prior to April 18, 2007,
18 on such an incumbent cable operator to provide monetary support for access facilities
19 for PEG channels and that is contained in a cable franchise existing on the effective
20 date of this subdivision [revisor inserts date], shall continue until the first day of
21 the 36th month beginning after the effective date of this subdivision [revisor
22 inserts date].

23 2. The duty of an interim cable operator to provide monetary support for access
24 facilities for PEG channels that is contained in a cable franchise existing on the
25 effective date of this subdivision [revisor inserts date], shall continue until the

1 first day of the 36th month beginning after the effective date of this subdivision
2 [revisor inserts date].

3 3. Each video service provider providing video service in a municipality shall
4 have the same obligation to provide monetary support for access facilities for PEG
5 channels as the incumbent cable operator with the most subscribers in the
6 municipality as of the effective date of this subdivision [revisor inserts date]. To
7 the extent that such incumbent cable operator provides such support in the form of
8 a percentage of gross revenues or a per subscriber fee, any other video service
9 provider shall pay the same percentage of gross revenues or per subscriber fee to the
10 municipality as the incumbent cable operator. To the extent that such incumbent
11 cable operator provides such support in the form of a lump sum payment without an
12 offset to its franchise fee or video service provider fee, any other video service
13 provider that commences service in the municipality shall pay the municipality a
14 sum equal to the pro rata amount of such lump sum payment based on its proportion
15 of video service customers in such municipality. The obligation to provide monetary
16 support required under this subdivision shall continue until the first day of the 36th
17 month beginning after the effective date of this subdivision [revisor inserts date].

18 4. For purposes of this paragraph, the proportion of video service customers of
19 a video service provider shall be determined based on the relative number of
20 subscribers as of the end of the prior calendar year as reported by all incumbent cable
21 operators and holders of video service authorizations.

22 (f) *Itemization.* A video service provider may identify and collect the amount
23 related to a video service provider fee and any fee imposed for monetary support for
24 access facilities for PEG channels as described in par. (em) as a separate line item
25 on customer bills.

1 (g) *Invalidity of other fees.* If a video service provider pays video service
2 provider fees to a municipality as required under this subsection, the municipality
3 may not require the video service provider to pay any compensation under s. 66.0425,
4 or, except as provided in a regulation under s. 182.017 (1r), any permit fee,
5 encroachment fee, degradation fee, or any other fee, for the occupation of or work
6 within public rights-of-way.

7 **(8) DISCRIMINATION; ACCESS TO SERVICES.** (ag) *Definition.* In this subsection,
8 “department” means the department of agriculture, trade and consumer protection.

9 (am) *Discrimination prohibited.* 1. No video service provider may deny access
10 to video service to any group of potential residential customers in the video service
11 provider’s video franchise area because of the race or income of the residents in the
12 local area in which the group resides.

13 2. It is a defense to an alleged violation of subd. 1. based on income if the video
14 service provider has met either of the following conditions:

15 a. No later than 3 years after the date on which the video service provider began
16 providing video service under this section, at least 25 percent of households with
17 access to the video service provider’s video service are low-income households.

18 b. No later than 5 years after the date on which the video service provider began
19 providing video service under this section, at least 30 percent of the households with
20 access to the video service provider’s video service are low-income households.

21 (b) *Access.* 1. A large telecommunications video service provider shall provide
22 access to its video service to the following percentages of households within the large
23 telecommunications video service provider’s basic local exchange service area:

1 a. Not less than 35 percent no later than 3 years after the date on which the
2 large telecommunications video service provider began providing video service
3 under this section.

4 b. Not less than 50 percent no later than 5 years after the date on which the
5 large telecommunications video service provider began providing video service
6 under this section, or no later than 2 years after at least 30 percent of households
7 with access to the large telecommunications video service provider's video service
8 subscribe to the service for 6 consecutive months, whichever occurs later.

9 2. A large telecommunications video service provider shall file an annual report
10 with the department regarding the large telecommunications video service
11 provider's progress in complying with subd. 1.

12 (c) *Extensions and waivers.* A video service provider may apply to the
13 department for an extension of any time limit specified in par. (am) 2. or (b) or a
14 waiver of a requirement to comply with par. (b). The department shall grant the
15 extension or waiver if the video service provider demonstrates to the satisfaction of
16 the department that the video service provider has made substantial and continuous
17 efforts to comply with the requirements of this subsection and that the extension or
18 waiver is necessary due to one or more of the following factors:

19 1. The video service provider's inability to obtain access to public and private
20 rights-of-way under reasonable terms and conditions.

21 2. Developments and buildings that are not subject to competition because of
22 exclusive service arrangements.

23 3. Developments and buildings that are not accessible using reasonable
24 technical solutions under commercially reasonable terms and conditions.

25 4. Natural disasters.

1 5. Other factors beyond the control of the video service provider.

2 (d) *Alternative technologies.* A video service provider may satisfy the
3 requirements of this subsection through the use of an alternative technology, other
4 than satellite service, that does all of the following:

5 1. Offers service, functionality, and content demonstrably similar to the
6 service, functionality, and content provided through the video service provider's
7 video service network.

8 2. Provides access to PEG channels and messages broadcast over the
9 emergency alert system.

10 (e) *Limitations.* Notwithstanding any other provision of this section, a
11 telecommunications video service provider is not required to provide video service
12 outside the provider's basic local exchange service area, and a video service provider
13 that is an incumbent cable operator is not required to provide video service outside
14 the area in which the incumbent cable operator provided cable service at the time the
15 department of financial institutions issued a video service franchise to the
16 incumbent cable operator.

17 **(9) CUSTOMER SERVICE STANDARDS.** (a) Except as provided in par. (b), upon 90
18 days' advance notice, a municipality may require a video service provider to comply
19 with the customer service standards specified in 47 CFR 76.309 (c) in its provision
20 of video service. Neither the department nor any municipality shall have the
21 authority to impose additional or different customer service standards that are
22 specific to the provision of video service.

23 (b) Except as provided in s. 100.209, no video service provider that provides
24 video service in a municipality may be subject to any customer service standards if
25 there is at least one other person offering cable or video service in the municipality

1 or if the video service provider is subject to effective competition, as determined
2 under 47 CFR 76.905, in the municipality. This paragraph does not apply to any
3 customer service standards promulgated by rule by the department of agriculture,
4 trade and consumer protection.

5 **(9m)** LOCAL BROADCAST STATIONS. (a) In this subsection, a “noncable video
6 service provider” means a video service provider that is not a cable operator.

7 (b) If a local broadcast station is authorized to exercise against a cable operator
8 the right to require mandatory carriage under 47 USC 534, or the right to grant or
9 withhold retransmission consent under 47 USC 325 (b), the local broadcast station
10 may exercise the same right against a noncable video service provider to the same
11 extent as the local broadcast station may exercise such right against a cable operator
12 under federal law.

13 (c) A noncable video service provider shall transmit, without degradation, the
14 signals that a local broadcast station delivers to the noncable video service provider,
15 but is not required to utilize the same or similar reception technology as the local
16 broadcast station or the programming providers of the local broadcast station.

17 (d) A noncable video service provider may not do any of the following:

18 1. Discriminate among or between local broadcast stations, or programming
19 providers of local broadcast stations, with respect to the transmission of their
20 signals.

21 2. Delete, change, or alter a copyright identification transmitted as part of a
22 local broadcast station’s signal.

23 **(10)** LIMITATION ON RATE REGULATION. The department or a municipality may not
24 regulate the rates charged for any video service by an interim cable operator or video
25 service provider that provides video service in a municipality if at least one other

1 interim cable operator or video service provider is providing video service in the
2 municipality and the other interim cable operator or video service provider is not an
3 affiliate of the interim cable operator or video service provider. This subsection
4 applies regardless of whether any affected interim cable operator or video service
5 provider has sought a determination from the FCC regarding effective competition
6 under 47 CFR 76.905.

7 **(11) TRANSFER OF VIDEO SERVICE FRANCHISE.** A person who is issued a video
8 service franchise may transfer the video service franchise to any
9 successor-in-interest, including a successor-in-interest that arises through
10 merger, sale, assignment, restructuring, change of control, or any other transaction.
11 No later than 15 days after the transfer is complete, the successor-in-interest shall
12 apply for a video service franchise under sub. (3) (d) and comply with sub. (3) (e) 1.
13 The successor-in-interest may provide video service in the video franchise area
14 during the period that the department reviews the application.

15 **(13) RULE-MAKING; ENFORCEMENT.** (a) Notwithstanding s. 227.11 and except as
16 provided in sub. (3) (f) 4., the department of financial institutions may not
17 promulgate rules interpreting or establishing procedures for this section and the
18 department of agriculture, trade and consumer protection may not promulgate rules
19 interpreting or establishing procedures for sub. (8).

20 (b) Except as provided in sub. (7) (e), a municipality, interim cable operator, or
21 video service provider that is affected by a failure to comply with this section may
22 bring an action to enforce this section. If a court finds that a municipality, interim
23 cable operator, or video service provider has not complied with this section, the court
24 shall order the municipality, interim cable operator, or video service provider to

1 comply with this section. Notwithstanding ss. 814.01, 814.02, 814.03, and 814.035,
2 no costs may be allowed in an action under this paragraph to any party.

3 (c) The department shall enforce this section, except sub. (8). The department
4 may bring an action to recover any fees that are due and owing under this section or
5 to enjoin a violation of this section, except sub. (8), or any rule promulgated under
6 sub. (3) (f) 4. An action shall be commenced under this paragraph within 3 years after
7 the occurrence of the unlawful act or practice or be barred.

8 **SECTION 9.** 66.0421 (title) of the statutes is amended to read:

9 **66.0421 (title) Access to cable video service.**

10 **SECTION 10.** 66.0421 (1) (a) of the statutes is repealed.

11 **SECTION 11.** 66.0421 (1) (b) of the statutes is repealed.

12 **SECTION 12.** 66.0421 (1) (c) of the statutes is created to read:

13 66.0421 (1) (c) “Video service” has the meaning given in s. 66.0420 (2) (y).

14 **SECTION 13.** 66.0421 (1) (d) of the statutes is created to read:

15 66.0421 (1) (d) “Video service provider” has the meaning given in s. 66.0420 (2)
16 (zg), and also includes an interim cable operator, as defined in s. 66.0420 (2) (n).

17 **SECTION 14.** 66.0421 (2) of the statutes is amended to read:

18 66.0421 (2) INTERFERENCE PROHIBITED. The owner or manager of a multiunit
19 dwelling under common ownership, control or management or of a mobile home park
20 or the association or board of directors of a condominium may not prevent a cable
21 operator video service provider from providing cable video service to a subscriber who
22 is a resident of the multiunit dwelling, mobile home park or of the condominium or
23 interfere with a ~~cable operator~~ video service provider providing cable video service
24 to a subscriber who is a resident of the multiunit dwelling, mobile home park or of
25 the condominium.

1 **SECTION 15.** 66.0421 (3) of the statutes is amended to read:

2 66.0421 **(3)** INSTALLATION IN MULTIUNIT BUILDING. Before installation, a ~~cable~~
3 ~~operator~~ video service provider shall consult with the owner or manager of a
4 multiunit dwelling or with the association or board of directors of a condominium to
5 establish the points of attachment to the building and the methods of wiring. A ~~cable~~
6 ~~operator~~ video service provider shall install facilities to provide ~~cable~~ video service
7 in a safe and orderly manner and in a manner designed to minimize adverse effects
8 to the aesthetics of the multiunit dwelling or condominium. Facilities installed to
9 provide ~~cable~~ video service may not impair public safety, damage fire protection
10 systems or impair fire-resistive construction or components of a multiunit dwelling
11 or condominium.

12 **SECTION 16.** 66.0421 (4) of the statutes is amended to read:

13 66.0421 **(4)** REPAIR RESPONSIBILITY. A ~~cable operator~~ video service provider is
14 responsible for any repairs to a building required because of the construction,
15 installation, disconnection or servicing of facilities to provide ~~cable~~ video service.

16 **SECTION 17.** 66.0422 (title) of the statutes is amended to read:

17 **66.0422** (title) ~~Cable television~~ Video service, telecommunications, and
18 **broadband facilities.**

19 **SECTION 18.** 66.0422 (1) (a) of the statutes is repealed.

20 **SECTION 19.** 66.0422 (1) (d) of the statutes is created to read:

21 66.0422 **(1)** (d) “Video service” has the meaning given in s. 66.0420 (2) (y).

22 **SECTION 20.** 66.0422 (2) (intro.) of the statutes is amended to read:

23 66.0422 **(2)** (intro.) Except as provided in subs. (3), (3d), (3m), and (3n), no local
24 government may enact an ordinance or adopt a resolution authorizing the local
25 government to construct, own, or operate any facility for providing ~~cable~~ video

1 service, telecommunications service, or broadband service, directly or indirectly, to
2 the public, unless all of the following are satisfied:

3 **SECTION 21.** 66.0422 (3) (b) of the statutes is amended to read:

4 66.0422 (3) (b) A majority of the governing board of the local government votes
5 to submit the question of supporting the operation of the facility for providing ~~cable~~
6 video service, telecommunications service, or Internet access service, directly or
7 indirectly to the public, by the local government to the electors in an advisory
8 referendum and a majority of the voters in the local government voting at the
9 advisory referendum vote to support operation of such a facility by the local
10 government.

11 **SECTION 22.** 66.0422 (3n) of the statutes is amended to read:

12 66.0422 (3n) Subsection (2) does not apply to a local government that, on March
13 1, 2004, was providing ~~cable~~ video service to the public.

14 **SECTION 23.** 70.111 (25) of the statutes is amended to read:

15 70.111 (25) DIGITAL BROADCASTING EQUIPMENT. Digital broadcasting equipment
16 owned and used by a radio station, television station, or ~~cable television system~~ video
17 service network, as defined in s. ~~66.0419 (2) (d)~~ 66.0420 (2) (zb).

18 **SECTION 24.** 76.80 (3) of the statutes is amended to read:

19 76.80 (3) “Telecommunications services” means the transmission of voice,
20 video, facsimile or data messages, including telegraph messages, except that
21 “telecommunications services” does not include ~~cable television~~ video service, as
22 defined in s. 66.0420 (2) (y), radio, one-way radio paging or transmitting messages
23 incidental to transient occupancy in hotels, as defined in s. 254.61 (3).

24 **SECTION 25.** 77.52 (2) (a) 12. of the statutes is amended to read:

1 77.52 (2) (a) 12. The sale of cable television system services, or video services,
2 as defined in s. 66.0420 (2) (y), including installation charges.

3 **SECTION 26.** 100.195 (1) (c) 2. of the statutes, as created by 2005 Wisconsin Act
4 458, is amended to read:

5 100.195 (1) (c) 2. Telecommunications services or ~~cable~~ television services.

6 **SECTION 27.** 100.195 (1) (h) 1. of the statutes, as created by 2005 Wisconsin Act
7 458, is repealed and recreated to read:

8 100.195 (1) (h) 1. Video service, as defined in s. 66.0420 (2) (y).

9 **SECTION 27d.** 100.209 (title) of the statutes is amended to read:

10 **100.209** (title) ~~Cable television~~ Video programming service subscriber
11 rights.

12 **SECTION 27h.** 100.209 (1) (a) and (b) of the statutes are repealed.

13 **SECTION 27k.** 100.209 (1) (c) and (d) of the statutes are created to read:

14 100.209 (1) (c) “Multichannel video provider” means an interim cable operator,
15 as defined in s. 66.0420 (2) (n), video service provider, as defined in s. 66.0420 (2) (zg),
16 or multichannel video programming distributor, as defined in 47 USC 522 (13).

17 (d) “Video programming” has the meaning given in s. 66.0420 (2) (x).

18 **SECTION 27p.** 100.209 (2) of the statutes is amended to read:

19 100.209 (2) RIGHTS. (a) A ~~cable operator~~ multichannel video provider shall
20 repair ~~cable~~ video programming service within 72 hours after a subscriber reports
21 a service interruption or requests the repair if the service interruption is not the
22 result of a natural disaster.

23 (b) Upon notification by a subscriber of a service interruption, a ~~cable operator~~
24 multichannel video provider shall give the subscriber a credit for one day of ~~cable~~
25 video programming service if ~~cable~~ video programming service is interrupted for

1 more than 4 hours in one day and the interruption is caused by the ~~cable operator~~
2 multichannel video provider.

3 (bm) Upon notification by a subscriber of a service interruption, a ~~cable~~
4 ~~operator~~ multichannel video provider shall give the subscriber a credit for each hour
5 that ~~cable~~ video programming service is interrupted if ~~cable~~ video programming
6 service is interrupted for more than ~~4~~ 24 hours ~~in one day~~ and the interruption is
7 not caused by the ~~cable operator~~ multichannel video provider.

8 (c) A ~~cable operator~~ multichannel video provider shall give a subscriber at least
9 30 days' advance written notice before deleting a program service from its ~~cable~~ video
10 programming service. A ~~cable operator~~ multichannel video provider is not required
11 to give the notice under this paragraph if the ~~cable operator~~ multichannel video
12 provider makes a channel change because of circumstances beyond the control of the
13 ~~cable operator~~ multichannel video provider.

14 (d) A ~~cable operator~~ multichannel video provider shall give a subscriber at least
15 30 days' advance written notice before instituting a rate increase.

16 (e) 1. A ~~cable operator~~ multichannel video provider may not disconnect a
17 subscriber's ~~cable~~ video programming service, or a portion of that service, for failure
18 to pay a bill until the unpaid bill is at least 45 days past due.

19 2. If a ~~cable operator~~ multichannel video provider intends to disconnect a
20 subscriber's ~~cable~~ video programming service, or a portion of that service, the ~~cable~~
21 ~~operator~~ multichannel video provider shall give the subscriber at least 10 days'
22 advance written notice of the disconnection. A ~~cable operator~~ multichannel video
23 provider is not required to give the notice under this subdivision if the disconnection
24 is requested by the subscriber, is necessary to prevent theft of ~~cable~~ video

1 programming service or is necessary to reduce or prevent signal leakage, as
2 described in 47 CFR 76.611.

3 **SECTION 27t.** 100.209 (3) of the statutes is amended to read:

4 100.209 (3) RULES AND LOCAL ORDINANCES ORDERS ALLOWED. This section does
5 not prohibit the department from promulgating a rule or from issuing an order
6 consistent with its authority under this chapter that gives a subscriber greater rights
7 than the rights under sub. (2) ~~or prohibit a city, village or town from enacting an~~
8 ~~ordinance that gives a subscriber greater rights than the rights under sub. (2).~~

9 **SECTION 28c.** 134.43 (1) of the statutes is renumbered 134.43 (1m) and
10 amended to read:

11 134.43 (1m) (a) Upon the request of the a subscriber, ~~each cable television~~
12 ~~connection capable of transmitting a message from the cable~~ the subscriber's
13 equipment shall be fitted with a device under the control of the subscriber that
14 enables the subscriber to prevent reception and transmission of messages identified
15 in par. (b) by the subscriber's cable equipment.

16 (b) The device in par. (a) shall control all messages received and transmitted
17 by the subscriber's cable equipment except messages recurring at constant intervals,
18 including those related to security, fire, and utility service.

19 (c) ~~Each cable television~~ Each multichannel video provider shall notify each
20 subscriber shall be notified in writing by the person providing the cable television
21 service of the opportunity to request the device under par. (a).

22 (d) ~~No cable television~~ subscriber may be required to pay any extra fee for the
23 installation and operation of a device requested under par. (a).

24 **SECTION 28g.** 134.43 (1g) of the statutes is created to read:

25 134.43 (1g) In this section:

1 (a) “Equipment” means equipment provided by a multichannel video provider
2 that enables a subscriber to receive video programming.

3 (b) “Multichannel video provider” means an interim cable operator, as defined
4 in s. 66.0420 (2) (n), video service provider, as defined in s. 66.0420 (2) (zg), or
5 multichannel video programming distributor, as defined in 47 USC 522 (13).

6 (c) “Subscriber” means a person who subscribes to video programming provided
7 by a multichannel video provider.

8 (d) “Video programming” has the meaning given in s. 66.0420 (2) (x).

9 **SECTION 28n.** 134.43 (1m) (e) of the statutes is created to read:

10 134.43 **(1m)** (e) This subsection does not apply to a multichannel video provider
11 that provides video programming via Internet protocol technology.

12 **SECTION 28r.** 134.43 (2) (a) of the statutes is amended to read:

13 134.43 **(2)** (a) Monitor the subscriber’s ~~cable~~ equipment or the use of it, except
14 to verify the system’s integrity or to collect information for billing of pay services.

15 **SECTION 28w.** 134.43 (2m) (a) of the statutes is amended to read:

16 134.43 **(2m)** (a) A person may supply the name, address, or other information
17 identifying a ~~cable television~~ subscriber or member of the subscriber’s household to
18 another person if the person receiving the information uses it only for billing of pay
19 services or to send listings of ~~cable television~~ video programming programs to the
20 subscriber and if the subscriber is notified in writing of that supplying of
21 information, given the opportunity to object to that supplying and does not object to
22 that supplying.

23 **SECTION 28.** 182.017 (1) of the statutes is renumbered 182.017 (1r) and
24 amended to read:

1 182.017 (1r) ~~RIGHT-OF-WAY FOR. Any domestic corporation organized to furnish~~
2 ~~telegraph or telecommunications service or transmit heat, power or electric current~~
3 ~~to the public or for public purposes, an independent system operator, as defined in~~
4 ~~s. 196.485 (1) (d), an independent transmission owner, as defined in s. 196.485 (1)~~
5 ~~(dm), or a cooperative association organized under ch. 185 or 193 to furnish telegraph~~
6 ~~or telecommunications service or a cooperative organized under ch. 185 to transmit~~
7 ~~heat, power or electric current to its members, company may, subject to ss. 30.44~~
8 ~~(3m), 30.45, 86.16, and 196.491 (3) (d) 3m. and to reasonable regulations made by any~~
9 ~~city, village or town municipality through which its transmission lines or systems~~
10 ~~may pass, construct and maintain such lines or systems with all necessary~~
11 ~~appurtenances in, across or beneath any public highway or bridge or any stream or~~
12 ~~body of water, or upon any lands of any owner consenting thereto, and for such~~
13 ~~purpose may acquire lands or the necessary easements; and may connect and operate~~
14 ~~its lines or system with other lines or systems devoted to like business, within or~~
15 ~~without this state, and charge reasonable rates for the transmission and delivery of~~
16 ~~messages or the furnishing of heat, power, or electric light.~~

17 **SECTION 29.** 182.017 (1g) of the statutes is created to read:

18 182.017 (1g) DEFINITIONS. In this section:

19 (a) “Commission” means the public service commission.

20 (b) “Company” means any of the following:

21 1. A domestic corporation organized to furnish telegraph or
22 telecommunications service or transmit heat, power, or electric current to the public
23 or for public purposes.

24 2. An independent system operator, as defined in s. 196.485 (1) (d).

25 3. An independent transmission owner, as defined in s. 196.485 (1) (dm).

1 4. A cooperative association organized under ch. 185 or 193 to furnish telegraph
2 or telecommunications service.

3 5. A cooperative association organized under ch. 185 to transmit heat, power,
4 or electric current to its members.

5 6. An interim cable operator, as defined in s. 66.0420 (2) (n).

6 7. A video service provider, as defined in s. 66.0420 (2) (zg).

7 (c) “Municipality” means a city, village, or town.

8 (d) “Video service network” has the meaning given in s. 66.0420 (2) (zb).

9 **SECTION 30.** 182.017 (3) of the statutes is amended to read:

10 182.017 (3) ~~ABANDONED LINES REMOVED.~~ The ~~public service~~ commission after a
11 public hearing as provided in s. 196.26, and subject to the right of review as provided
12 in ch. 227, may declare any line to have been abandoned or discontinued, if the facts
13 warrant such finding. Whenever such a finding shall have been made the
14 ~~corporation~~ company shall remove such line, and on failure for 3 months after such
15 finding of abandonment or discontinuance, any person owning land over, through or
16 upon which such line shall pass, may remove the same, or the supervisors of any town
17 within which said lines may be situated, may remove the said lines from the limits
18 of its highways, and such person or supervisors shall be entitled to recover from the
19 company owning the lines the expense for labor involved in removing the property.

20 **SECTION 31.** 182.017 (5) of the statutes is amended to read:

21 182.017 (5) ~~TREE TRIMMING.~~ Any ~~such corporation~~ company which shall in any
22 manner destroy, trim or injure any shade or ornamental trees along any such lines
23 or systems, or, in the course of tree trimming or removal, cause any damage to
24 buildings, fences, crops, livestock or other property, except by the consent of the

1 owner, or after the right so to do has been acquired, shall be liable to the person
2 aggrieved in 3 times the actual damage sustained, besides costs.

3 **SECTION 32.** 182.017 (6) of the statutes is amended to read:

4 182.017 (6) MUNICIPAL FRANCHISE REQUIRED. No lighting or heating corporation
5 ~~or lighting or heating cooperative association~~ shall have any right hereunder in any
6 ~~city, village or town~~ municipality until it has obtained a franchise or written consent
7 for the erection or installation of its lines from such ~~city, village or town~~ municipality.

8 **SECTION 33.** 182.017 (8) of the statutes is created to read:

9 182.017 (8) COMMISSION REVIEW. (a) Upon complaint by a company that a
10 regulation by a municipality under sub. (1r) is unreasonable, the commission shall
11 set a hearing and, if the commission finds that the regulation is unreasonable, the
12 regulation shall be void. If the commission determines that a municipal regulation
13 that was in effect on January 1, 2007, and immediately prior to the effective date of
14 this subsection [revisor inserts date], or that a community standard, as
15 demonstrated through consistent practice and custom in the municipality, that was
16 in effect on January 1, 2007, and immediately prior to the effective date of this
17 subsection [revisor inserts date], is substantially the same as the municipal
18 regulation complained of, there is a rebuttable presumption that the latter
19 regulation is reasonable.

20 (am) A municipal regulation is unreasonable if it has the effect of creating a
21 moratorium on the placement of company lines or systems under sub. (1r) or on the
22 entrance into the municipality of a video service provider, as defined in s. 66.0420 (2)
23 (zg), or is inconsistent with the purposes of s. 66.0420.

24 (b) A municipal regulation is unreasonable if it requires a company to pay more
25 than the actual cost of functions undertaken by the municipality to manage company

1 access to and use of municipal rights-of-way. These management functions include
2 all of the following:

3 1. Registering companies, including the gathering and recording of information
4 necessary to conduct business with a company.

5 2. Except as provided in provided in par. (c), issuing, processing, and verifying
6 excavation or other company permit applications, including supplemental
7 applications.

8 3. Inspecting company job sites and restoration projects.

9 4. Maintaining, supporting, protecting, or moving company equipment during
10 work in municipal rights-of-way.

11 5. Undertaking restoration work inadequately performed by a company after
12 providing notice and the opportunity to correct the work.

13 6. Revoking company permits.

14 7. Maintenance of databases.

15 8. Scheduling and coordinating highway, street, and right-of-way work
16 relevant to a company permit.

17 (c) A municipal regulation is unreasonable if it requires a company to be
18 responsible for fees under s. 182.0175 (1m) (bm) that may be assessed to a
19 municipality as a member of the one-call system under s. 182.0175.

20 (d) It is reasonable for a municipal regulation to provide for the recovery of costs
21 incurred under par. (b) 1., 2., 3, and 7. through a preexcavation permit fee.

22 (e) It is reasonable for a municipal regulation to provide for the recovery of costs
23 incurred under par. (b) 4., 5., and 6. only from the company that is responsible for
24 causing the municipality to incur the costs.

1 (f) Notwithstanding pars. (am) to (c), the commission may not find a regulation
2 of the aesthetics of any component of a video service network unreasonable if the
3 regulation has a reasonable and clearly defined aesthetic objective or is necessary to
4 maintain the value of adjoining or nearby private property.

5 **SECTION 34.** 182.017 (9) of the statutes is created to read:

6 182.017 (9) TIME LIMIT FOR PERMITS. If a municipality establishes a permit
7 process under sub. (1r), the municipality shall approve or deny a permit application
8 no later than 60 days after receipt of the application, and, if the municipality fails
9 to do so, the municipality shall be considered to have approved the application and
10 granted the permit. If a municipality denies a permit application, the municipality
11 shall provide the applicant a written explanation of the reasons for the denial at the
12 time that the municipality denies the application.

13 **SECTION 35.** 196.01 (1g) of the statutes is amended to read:

14 196.01 (1g) “Basic local exchange service” means the provision to residential
15 customers of an access facility, whether by wire, cable, fiber optics or radio, and
16 essential usage within a local calling area for the transmission of high-quality
17 2-way interactive switched voice or data communication. “Basic local exchange
18 service” includes extended community calling and extended area service. “Basic
19 local exchange service” does not include additional access facilities or any
20 discretionary or optional services that may be provided to a residential customer.
21 “Basic local exchange service” does not include cable television service or services
22 provided by a commercial mobile radio service provider.

23 **SECTION 36.** 196.01 (1p) of the statutes is repealed and recreated to read:

24 196.01 (1p) “Cable service” has the meaning given in 47 USC 522 (6).

25 **SECTION 37.** 196.01 (9m) of the statutes is amended to read:

1 196.01 **(9m)** “Telecommunications service” means the offering for sale of the
2 conveyance of voice, data or other information at any frequency over any part of the
3 electromagnetic spectrum, including the sale of service for collection, storage,
4 forwarding, switching and delivery incidental to such communication and including
5 the regulated sale of customer premises equipment. “Telecommunications service”
6 does not include cable television service or broadcast service.

7 **SECTION 38.** 196.01 (12g) of the statutes is created to read:

8 196.01 **(12g)** “Video service” has the meaning given in s. 66.0420 (2) (y).

9 **SECTION 39.** 196.01 (12r) of the statutes is created to read:

10 196.01 **(12r)** “Video service provider” has the meaning given in s. 66.0420 (2)
11 (zg), and also includes an interim cable operator, as defined in s. 66.0420 (2) (n).

12 **SECTION 40.** 196.04 (4) (a) (intro.) and 2. (intro.) of the statutes are
13 consolidated, renumbered 196.04 (4) (a) (intro.) and amended to read:

14 196.04 **(4)** (a) (intro.) In this subsection: ~~2. “Sewerage, “sewerage system~~
15 operator” means any of the following:

16 **SECTION 41.** 196.04 (4) (a) 1. of the statutes is repealed.

17 **SECTION 42.** 196.04 (4) (a) 2. a. to e. of the statutes are renumbered 196.04 (4)
18 (a) 1. to 5.

19 **SECTION 43.** 196.04 (4) (b) of the statutes is amended to read:

20 196.04 **(4)** (b) If the parties cannot agree and the commission finds that public
21 convenience and necessity or the rendition of reasonably adequate service to the
22 public requires that a public utility, telecommunications provider, sewerage system
23 operator, ~~or cable operator~~ video service provider be permitted to extend its lines on,
24 over or under the right-of-way of any railroad, or requires that the tracks of any
25 railroad be extended on, over or under the right-of-way of any public utility,

1 telecommunications provider, sewerage system operator, ~~cable operator~~ video
2 service provider, the commission may order the extension by the public utility,
3 telecommunications provider, sewerage system operator, ~~cable operator~~ video
4 service provider, or railroad on, over or under the right-of-way of the other if it will
5 not materially impair the ability of the railroad, telecommunications provider,
6 sewerage system operator, ~~cable operator~~ video service provider, or public utility, on,
7 over or under whose right-of-way the extension would be made, to serve the public.
8 The commission shall prescribe lawful conditions and compensation which the
9 commission deems equitable and reasonable in light of all the circumstances.

10 **SECTION 44.** 196.195 (5) of the statutes is amended to read:

11 196.195 (5) COMMISSION ACTION. If after the proceedings under subs. (2), (3) and
12 (4) the commission has determined that effective competition exists in the market
13 for the telecommunications service which justifies a lesser degree of regulation and
14 that lesser regulation in that market will serve the public interest, the commission
15 may, by order, suspend any of the following provisions of law, except as provided
16 under subs. (7) and (8): ch. 201 and s. 196.02 (2); s. 196.05; s. 196.06; s. 196.07; s.
17 196.09; s. 196.10; s. 196.12; s. 196.13 (2); s. 196.19; tariffing requirements under s.
18 196.194; s. 196.196 (1) or (5); s. 196.20; ~~s. 196.204 (7)~~; s. 196.21; s. 196.22; s. 196.26;
19 s. 196.28; s. 196.37; s. 196.49; s. 196.52; s. 196.58; s. 196.60; s. 196.604; s. 196.77; s.
20 196.78; s. 196.79; and s. 196.805.

21 **SECTION 45.** 196.203 (1m) of the statutes is amended to read:

22 196.203 (1m) Any person claiming to be a cable television telecommunications
23 service provider under this section shall annually file with the commission any
24 information required by the commission to determine the gross income of the person
25 which is derived from the operation of a cable television system.

1 **SECTION 46.** 196.203 (3) (b) (intro.) of the statutes is amended to read:

2 196.203 (3) (b) (intro.) The commission may not deny a petition filed under par.
3 (a) by a provider of cable ~~television~~ service for alternative telecommunications utility
4 status in a particular geographical area as not being in the public interest if basic
5 local exchange service is provided in the same geographical area by any of the
6 following:

7 **SECTION 47.** 196.203 (3) (b) 2. of the statutes is amended to read:

8 196.203 (3) (b) 2. Subject to par. (c), a telecommunications utility with 50,000
9 or less access lines in use in this state which also provides cable ~~television~~ service in
10 that geographical area, if provision of cable ~~television~~ service began after September
11 1, 1994.

12 **SECTION 48.** 196.203 (3) (c) of the statutes is amended to read:

13 196.203 (3) (c) Paragraph (b) 2. shall not apply if the telecommunications
14 utility's provision of cable ~~television~~ service is limited to the provision of satellite
15 cable programming, as defined in s. 943.47 (1) (b).

16 **SECTION 49.** 196.203 (3) (d) of the statutes is amended to read:

17 196.203 (3) (d) Section 196.50 (1) (b) applies to an alternative
18 telecommunications utility except for a provider of cable ~~television~~ service.

19 **SECTION 50.** 196.203 (3) (e) 1. (intro.) of the statutes is amended to read:

20 196.203 (3) (e) 1. (intro.) If a provider of cable ~~television~~ service files a petition
21 under par. (a) for alternative telecommunications status to offer local exchange
22 service, as defined in s. 196.50 (1) (b) 1., in a geographical area served by a
23 telecommunications utility with less than 50,000 access lines in use in this state on
24 September 1, 1994, or at any time thereafter, the commission may not deny the
25 petition as not being in the public interest and shall do any of the following:

1 **SECTION 51.** 196.204 (7) of the statutes is repealed.

2 **SECTION 52.** 196.50 (1) (b) 2. e. of the statutes is amended to read:

3 196.50 **(1)** (b) 2. e. The holder of the permit and the applicant are both providers
4 of cable television video service, if the holder's provision of cable television video
5 service began after September 1, 1994. ~~This subd. 2. e. does not apply if the holder's~~
6 ~~provision of cable television service is limited to the provision of satellite cable~~
7 ~~programming, as defined in s. 943.47 (1) (b).~~

8 **SECTION 53.** 196.50 (1) (c) of the statutes is amended to read:

9 196.50 **(1)** (c) Any provision in an agreement or municipal franchise that
10 prohibits entry into the telecommunications or cable television video services market
11 after September 1, 1994, is void. ~~Paragraph (b) and this paragraph do not invalidate~~
12 ~~an ordinance enacted under s. 66.0419 which requires a provider of cable television~~
13 ~~services to obtain a franchise before offering those services.~~

14 **SECTION 54.** 196.85 (1m) (b) of the statutes is amended to read:

15 196.85 **(1m)** (b) For the purpose of direct assessment under sub. (1) of expenses
16 incurred by the commission in connection with its activities under s. 196.04 (4), the
17 term "public utility" includes a ~~cable operator, as defined in s. 66.0419 (2) (b)~~ video
18 service provider.

19 **SECTION 55.** 196.85 (1m) (d) of the statutes is created to read:

20 196.85 **(1m)** (d) For the purpose of direct assessment under sub. (1) of expenses
21 incurred by the commission in connection with its activities under s. 182.017, the
22 term "public utility" includes a company, as defined in s. 182.017 (1g) (b).

23 **SECTION 56.** 943.46 (title) of the statutes is amended to read:

24 **943.46** (title) **Theft of cable television video service.**

1 **SECTION 57.** 943.46 (1) (a) of the statutes is renumbered 943.46 (1) (c) and
2 amended to read:

3 943.46 (1) (c) “~~Cable television~~ Video service” has the meaning given in s.
4 ~~196.01 (1p)~~. “~~Cable television~~ 66.0420 (2) (y), except that “video service” does not
5 include signals received by privately owned antennas that are not connected to a
6 ~~cable television system~~ video service network whether or not the same signals are
7 provided by a ~~cable television company~~ video service provider.

8 **SECTION 58.** 943.46 (1) (d) of the statutes is created to read:

9 943.46 (1) (d) “Video service network” has the meaning given in s. 66.0420 (2)
10 (zb).

11 **SECTION 59.** 943.46 (1) (e) of the statutes is created to read:

12 943.46 (1) (e) “Video service provider” has the meaning given in s. 66.0420 (2)
13 (zg), and also includes an interim cable operator, as defined in s. 66.0420 (2) (n).

14 **SECTION 60.** 943.46 (2) (a) of the statutes is amended to read:

15 943.46 (2) (a) Obtain or attempt to obtain ~~cable television~~ video service from
16 a ~~company~~ provider by trick, artifice, deception, use of an illegal device or illegal
17 decoder or other fraudulent means with the intent to deprive that ~~company~~ provider
18 of any or all lawful compensation for rendering each type of service obtained. The
19 intent required for a violation of this paragraph may be inferred from the presence
20 on the property and in the actual possession of the defendant of a device not
21 authorized by the ~~cable television company~~ video service provider, the major purpose
22 of which is to permit reception of ~~cable television~~ video services without payment.
23 This inference is rebutted if the defendant demonstrates that he or she purchased
24 that device for a legitimate use.

25 **SECTION 61.** 943.46 (2) (b) of the statutes is amended to read:

1 943.46 (2) (b) Give technical assistance or instruction to any person in
2 obtaining or attempting to obtain any ~~cable television~~ video service without payment
3 of all lawful compensation to the ~~company~~ provider providing that service. This
4 paragraph does not apply if the defendant demonstrates that the technical
5 assistance or instruction was given or the installation of the connection, descrambler
6 or receiving device was for a legitimate use.

7 **SECTION 62.** 943.46 (2) (c) of the statutes is amended to read:

8 943.46 (2) (c) Make or maintain a connection, whether physical, electrical,
9 mechanical, acoustical or by other means, with any cables, wires, components or
10 other devices used for the distribution of ~~cable television~~ video services for the
11 purpose of distributing ~~cable television~~ video service to any other dwelling unit
12 without authority from a ~~cable television company~~ video service provider.

13 **SECTION 63.** 943.46 (2) (d) of the statutes is amended to read:

14 943.46 (2) (d) Make or maintain a connection, whether physical, electrical,
15 mechanical, acoustical or by other means, with any cables, wires, components or
16 other devices used for the distribution of ~~cable television~~ video services for the
17 purpose of obtaining ~~cable television~~ video service without payment of all lawful
18 compensation to the ~~company~~ provider providing that service. The intent required
19 for a violation of this paragraph may be inferred from proof that the ~~cable~~ video
20 service to the defendant's residence or business was connected under a service
21 agreement with the defendant and has been disconnected by the ~~cable television~~
22 ~~company~~ video service provider and that thereafter there exists in fact a connection
23 to the ~~cable system~~ video service network at the defendant's residence or business.

24 **SECTION 64.** 943.46 (2) (e) of the statutes is amended to read:

1 943.46 (2) (e) Make or maintain any modification or alteration to any device
2 installed with the authorization of a ~~cable television company~~ video service provider
3 for the purpose of intercepting or receiving any program or other service carried by
4 that ~~company provider~~ which that person is not authorized by that ~~company provider~~
5 to receive. The intent required for a violation of this paragraph may be inferred from
6 proof that, as a matter of standard procedure, the ~~cable television company~~ video
7 service provider places written warning labels on its converters or decoders
8 explaining that tampering with the device is a violation of law and the converter or
9 decoder is found to have been tampered with, altered or modified so as to allow the
10 reception or interception of programming carried by the ~~cable television company~~
11 video service provider without authority to do so. The trier of fact may also infer that
12 a converter or decoder has been altered or modified from proof that the ~~cable~~
13 ~~television company~~ video service provider, as a matter of standard procedure, seals
14 the converters or decoders with a label or mechanical device, that the seal was shown
15 to the customer upon delivery of the decoder and that the seal has been removed or
16 broken. The inferences under this paragraph are rebutted if the ~~cable television~~
17 ~~company~~ video service provider cannot demonstrate that the intact seal was shown
18 to the customer.

19 **SECTION 65.** 943.46 (2) (f) of the statutes is amended to read:

20 943.46 (2) (f) Possess without authority any device or printed circuit board
21 designed to receive from a ~~cable television system~~ video service network any ~~cable~~
22 ~~television~~ video programming or services offered for sale over that ~~cable television~~
23 ~~system~~ video service network, whether or not the programming or services are
24 encoded, filtered, scrambled or otherwise made unintelligible, or perform or
25 facilitate the performance of any of the acts under pars. (a) to (e) with the intent that

1 that device or printed circuit be used to receive that ~~cable television company's~~ video
2 service provider's services without payment. Intent to violate this paragraph for
3 direct or indirect commercial advantage or private financial gain may be inferred
4 from proof of the existence on the property and in the actual possession of the
5 defendant of a device if the totality of circumstances, including quantities or
6 volumes, indicates possession for resale.

7 **SECTION 66.** 943.46 (2) (g) of the statutes is amended to read:

8 943.46 (2) (g) Manufacture, import into this state, distribute, publish,
9 advertise, sell, lease or offer for sale or lease any device, printed circuit board or any
10 plan or kit for a device or for a printed circuit designed to receive the ~~cable television~~
11 video programming or services offered for sale over a ~~cable television system~~ video
12 service network from a ~~cable television system~~ video service network, whether or not
13 the programming or services are encoded, filtered, scrambled or otherwise made
14 unintelligible, with the intent that that device, printed circuit, plan or kit be used for
15 the reception of that ~~company's~~ provider's services without payment. The intent
16 required for a violation of this paragraph may be inferred from proof that the
17 defendant has sold, leased or offered for sale or lease any device, printed circuit
18 board, plan or kit for a device or for a printed circuit board in violation of this
19 paragraph and during the course of the transaction for sale or lease the defendant
20 expressly states or implies to the buyer that the product will enable the buyer to
21 obtain ~~cable television~~ video service without charge.

22 **SECTION 67.** 943.46 (5) of the statutes is amended to read:

23 943.46 (5) EXCEPTION. This section does not affect the use by a person of ~~cable~~
24 ~~television~~ video services if the services have been paid for and the use is exclusive to
25 the person's dwelling unit. This subsection does not prohibit a board or council of any

1 city, village or town from specifying the number and manner of installation of outlets
2 used by any such person for ~~cable television~~ video services and does not prohibit a
3 ~~cable television company~~ video service provider, in any written contract with a
4 subscriber, from requiring the ~~company's~~ provider's approval for any increase in the
5 number of those outlets used.

6 **SECTION 69m. Fiscal changes.**

7 (1) In the schedule under section 20.005 (3) of the statutes for the appropriation
8 to the department of financial institutions under section 20.144 (1) (g) of the statutes,
9 as affected by the acts of 2007, the dollar amount is increased by \$100,000 for fiscal
10 year 2007–08 and the dollar amount is increased by \$100,000 for fiscal year 2008–09
11 to increase funding for the purposes for which the appropriation is made.

12 (END)